



# **Retailer Questionnaire And Authorization Agreement**

**Please Note: Coupon issuing Manufacturers require that Phoenix Global Data, LLC have a current and completed Retailer Questionnaire and Authorization agreement on file. Phoenix Global Data cannot process or pay you for your coupon shipments until this service agreement is completed, signed, and received.**

**3700 Gateway Blvd. East, El Paso, Texas 79905-1309  
(915) 727-7123**

**Phoenix Global Data, LLC**  
**3700 Gateway Blvd. East, El Paso, Texas 79905-1309**

Standard Questionnaire

The purpose of this questionnaire is to provide coupon issuing manufacturers with complete data on retailers who redeem coupons. All information submitted will be held in strict confidence. This coupon questionnaire must be completed and on file before payments can be issued for coupon submissions. (If filling out for multiple stores, please attach a separate list by store location with physical addresses)

### I. General Data

A. \_\_\_\_\_  
 Name of Company/Division/Store

B. \_\_\_\_\_  
 Headquarters Address City State Zip

C. \_\_\_\_\_  
 Address to which payment should be directed City State Zip

D. \_\_\_\_\_  
 Address (physical location) City State Zip

E. \_\_\_\_\_  
 Telephone Number Fax Number e-mail

F. **Type of entity:**  Proprietorship  Partnership  Corporation  Division

#### G. Entity/Entities for which coupons will be submitted

- Single Store  
 Total company Number of stores: \_\_\_\_\_  
 Division Number of stores: \_\_\_\_\_

H. **Date Business Started:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

I. **How did you obtain this business:**  
 Purchased  Started New  Merger

J. \_\_\_\_\_  
 Company Trade Name or Store Name (if different from item A.)

K. \_\_\_\_\_  
 Former Store Name (if applicable)

L. \_\_\_\_\_  
 Business Account Bank Name Location (city, state, zip)

M. \_\_\_\_\_  
 Tax identification

N. \_\_\_\_\_  
 State of incorporation (if applicable)

#### O. Wholesale Supplier(s) (if applicable)

##### MAIN

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Your Customer No. \_\_\_\_\_

##### SECONDARY

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Your Customer No. \_\_\_\_\_

P. **Estimated Gross Annual Sales:** \$ \_\_\_\_\_

Q. **Number of Employees:** \_\_\_\_\_ Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

## II. Store Data

A. Type of Store(s)	(Check applicable category):	Number of Stores	Average selling square foot per store	Average checkouts per store	Average weekly open hours
Food Store(s):	Conventional Supermarket	_____	_____	_____	_____
	Combination	_____	_____	_____	_____
	Warehouse	_____	_____	_____	_____
	Small Store	_____	_____	_____	_____
	Specialty	_____	_____	_____	_____
	Convenience	_____	_____	_____	_____
Drug store(s):	Pharmacy	_____	_____	_____	_____
	Full Line	_____	_____	_____	_____
Discount Store		_____	_____	_____	_____
Department Store		_____	_____	_____	_____
Liquor Store		_____	_____	_____	_____
Hardware Store		_____	_____	_____	_____
Restaurant		_____	_____	_____	_____
Military Commissary		_____	_____	_____	_____
Pet Food Dealer		_____	_____	_____	_____

### B. Product categories stocked (check applicable categories)

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> Baby Foods                           | <input type="checkbox"/> Prepared Foods              | <input type="checkbox"/> Produce                        | <input type="checkbox"/> Baking Mixes and Needs |
| <input type="checkbox"/> Soft Drinks                          | <input type="checkbox"/> Delicatessen                | <input type="checkbox"/> Candy and Gum                  | <input type="checkbox"/> Soups                  |
| <input type="checkbox"/> Fresh Bakery                         | <input type="checkbox"/> Cereals                     | <input type="checkbox"/> Sugar and Syrup                | <input type="checkbox"/> Cigarettes and Tobacco |
| <input type="checkbox"/> Coffee, Tea and Cocoa                | <input type="checkbox"/> Household Supplies          | <input type="checkbox"/> Liquor excluding beer and wine | <input type="checkbox"/> Condiments             |
| <input type="checkbox"/> Paper Products                       | <input type="checkbox"/> Crackers and Bread Products | <input type="checkbox"/> Pet Foods and Products         | <input type="checkbox"/> Beer                   |
| <input type="checkbox"/> Diet Foods                           | <input type="checkbox"/> Soaps and Detergent         | <input type="checkbox"/> Wine                           | <input type="checkbox"/> Canned Fish and Meat   |
| <input type="checkbox"/> Health and Beauty Aids               | <input type="checkbox"/> Pharmacy                    | <input type="checkbox"/> Canned Fruits and Vegetables   | <input type="checkbox"/> Dairy                  |
| <input type="checkbox"/> Apparel                              | <input type="checkbox"/> Snacks                      | <input type="checkbox"/> Fresh Meat                     | <input type="checkbox"/> Automotive Supplies    |
| <input type="checkbox"/> Salad Dressings, Mayonnaise and Oils |  | <input type="checkbox"/> Packaged Meat                  | <input type="checkbox"/> Hardware               |
| <input type="checkbox"/> Frozen Foods                         | <input type="checkbox"/> Other General Merchandise   |   |   |

## III. Coupon Data (For total entity submitting coupons – store, company, division)

A. Estimate of average dollar value of coupons redeemed in one week. \$ \_\_\_\_\_

B. Frequency of submission of coupons. (check one or insert number):

- Weekly     Monthly     Quarterly     Every \_\_\_\_\_ Weeks     Random

C. How will coupons be submitted?

Through the authorized clearinghouse listed below:

Name: Phoenix Global Data, LLC

Address: 3700 Gateway Blvd. East

City: El Paso State: TX Zip: 79905-1309

D. Are extra-value couponing practices used (i.e. doubling or tripling coupons?)

- Never     0-15 weeks per year     15-30 weeks per year     over 30 weeks per year

**I hereby certify that all information provided in this questionnaire is correct**

Signed: \_\_\_\_\_ Title: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

# RETAIL SERVICE AUTHORIZATION AGREEMENT

Your signature on this agreement authorizes Phoenix Global Data, LLC to act as your agent in collecting monies due from manufacturers for cents-off coupons they issue and which are properly redeemed through your retail establishment.

This agreement is only valid if the name and address appearing on this agreement is a bonafide Retailer or the headquarters for a group of retail stores from which coupons come to Phoenix Global Data, LLC.

- (1) This agreement authorizes Phoenix Global Data to act as agent for the undersigned Retailer in the invoicing and collection of monies due for coupons which have been redeemed in Retailer's store in accordance with all the written provisions stated on the face of the coupons by the manufacturers. Phoenix Global Data is authorized to endorse any checks payable to Retailer from any manufacturer for coupons which Retailer delivers to Phoenix Global Data.
- (2) Phoenix Global Data agrees to pay Retailer the face value of valid coupons. Phoenix Global Data shall deduct from these payments any manufacturer chargebacks plus chargeback fees.
- (3) Retailer recognizes that Phoenix Global Data advances funds to Retailer prior to manufacturer's payments to Phoenix Global Data. Phoenix Global Data is authorized to deduct from any payment to Retailer, the face value plus handling fees, and special handling fees of any coupons previously submitted by Retailer that were refused payment by a manufacturer, and the amounts advanced. Retailer agrees that Phoenix Global Data can deduct from current payment, without prior notice, any amount deemed necessary to offset anticipated manufacturer refusals of payment.
- (4) In the event that Retailer discontinues service with Phoenix Global Data, Retailer agrees to promptly reimburse Phoenix Global Data for all outstanding balances, including chargebacks, attorney's fees, court costs and collection fees necessary to obtain such reimbursement plus accrued interest at national prime plus six percent.
- (5) Retailer hereby grants to Phoenix Global Data a security interest in the coupons and all proceeds received from their redemption as security for Retailer's performance of its obligations under this Agreement.
- (6) The jurisdiction for any disputes arising from this agreement shall be governed by Texas law, and to venue in El Paso County.

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Store Name

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Address

City

Zip

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Retailer Signature/Title

Date